



Direct Member Connect

AAPB's Membership Recruitment Rewards Program

No one knows how beneficial AAPB membership is to the investigation and application of applied psychophysiology and biofeedback better than AAPB members. Now you can share your AAPB membership experience and get rewarded for doing so! Through its new "Direct Member Connect," program, AAPB rewards your efforts in recruiting new members.

Introducing AAPB's Members Recruitment Rewards Program...

Invite your colleagues, staff and others in your professional community to join the association dedicated to advancing the development, dissemination and utilization of knowledge about applied about the field to improve health and the quality of life through research, education and practice.

Points to consider when sharing the benefits of AAPB:

The Association for Applied Psychophysiology and Biofeedback is the source for networking, quality research, legislative efforts, insurance information, and continuing education in the field of mind/body medicine, rehabilitation, education, and peak performance training applications of psychophysiology and biofeedback. Come and join us today. As you can see below the benefits are abundant and very practical including:

Applied Psychophysiology and Biofeedback, the dynamic quarterly journal that publishes quality peer reviewed papers in the field. This publication is also accessible on-line and its articles provide extensive research outcomes that support the efficacy of biofeedback.

Advocacy for biofeedback and applied psychophysiology with third-party carriers, regulators, and the medical community.

Unique opportunities for networking with your friends and colleagues. Only through AAPB will you be able to interact with professionals who share your particular goals and concerns.

An annual meeting that provides cutting edge information with leading speakers, presentations and workshops. With unparalleled opportunities to network, learn, and continue your professional development, it is the most important biofeedback and psychophysiology meeting of the year.

Visit www.aapb.org for a wealth of additional benefits!

Win AAPB event and membership discounts, an iPad or other exciting rewards for each new member you recruit...

Recruit 1 to 2 new members and select:

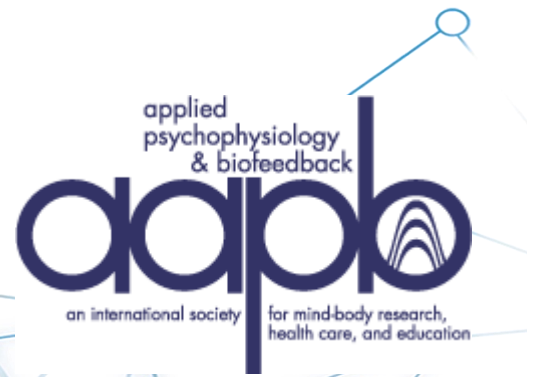
- \$75 AAPB gift certificate redeemable for AAPB event registration or AAPB membership renewal

Recruit 3 to 4 new members and receive:

- \$100 AAPB gift certificate redeemable for AAPB event registration or AAPB membership renewal
- Entry into prize drawing for an iPad
- Entry into a drawing for a FREE AAPB webinar presentation

Recruit 5 or more new members and receive:

- \$150 AAPB gift certificate redeemable for AAPB event registration or AAPB membership renewal
- Entry into prize drawing for an iPad
- Entry into a drawing for a FREE AAPB Annual Scientific Meeting registration



Direct Member Connect Program Details

“How have I benefitted from involvement in AAPB? Too many ways to count, but I sum it up as opportunities ... Opportunities to work with leaders in our profession, to be creative and explore new ideas, and to give back to an organization that mentored my development. Plus, we have a lot of fun!”
-Elizabeth Bigham, PhD

Tips for Recruiting New Members

- Invite a prospective colleague/student to attend an AAPB event to experience first-hand the professional benefits of AAPB membership.
- Start a discussion about AAPB membership, emphasizing the benefits and value at industry networking events.
- Share issues of AAPB’s Journal, Biofeedback Magazine, E-News and other publications to attract the eyes of potential new members.
- Forward announcements of AAPB educational events/conferences.
- Welcome your organization’s newly hired individuals; use the opportunity to discuss AAPB.
- When discussing membership with a prospect, listen for clues as to what they look for in a professional society. Stress those member benefits that meet their needs.

Program Rules

- Only open to current AAPB members (non-members, and past members are not eligible).
- The recruitment period is July 1 – June 30. Recruiters will be notified of their awards earned for the membership year by August 1.
- Completed membership application (either print or online), with full dues payment, must be submitted with the recruiter’s name noted in AAPB Membership Application form. Only one recruiting member may be listed.
- There will be no retroactive qualifying of recruiters.
- All amounts are quoted in US dollars.
- AAPB gift certificates are only valid toward AAPB dues or products and services.
- The AAPB Direct Member Connect rewards are nontransferable and may not be combined with other AAPB membership incentive programs.
- AAPB Direct Member Connect rewards earned are not redeemable for cash.
- Individual awards are subject to federal laws, and certain countries are not eligible.

Association for Applied Psychophysiology and Biofeedback

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