



Advertising Opportunities

Association for Applied Psychophysiology & Biofeedback
10200 W. 44th Ave., Ste. 304
Wheat Ridge, CO 80033
P: (800) 477-8892 | F: (303) 422-8894
Email: info@aapb.org | Web: aapb.org

AAPB is a dynamic community of biofeedback professionals dedicated to promote a new understanding of biofeedback and advance the methods used in this practice. AAPB's mission is to advance the development, dissemination and utilization of knowledge about applied psychophysiology and biofeedback to improve health and the quality of life through research, education and practice.

Advertising with AAPB offers customizable options to fit your needs and budget. AAPB members are professionals interested in the investigation and application of applied psychophysiology and biofeedback, and in the scientific and professional advancement of the field.

Web Banner

The AAPB web site receives over 37,000 unique visitors and over 131,000 page views per year. Your company can choose to be visible on one of seven of the most visited pages with your ad linking to your company's web site!

Banner Ads may appear on one of the following pages:

[Calendar of Event Listing](#)

[About AAPB](#)

[Consumers Home Page](#)

[Disorders and Treatment](#)

[Biofeedback Training Tips](#)

[Publications](#)

[Students Home Page](#)

Please submit files electronically. We accept .eps, .tif, .jpg, .gif, and .pdf formats. Banner ads should be 468 pixels wide x 60 pixels high. Homepage banner ads should be 154 pixels wide x 229 pixels high. Digital files not meeting specification will incur additional charges.

\$299 per month

\$2,000 per year – SAVE \$1,500 over a year

Home page \$499 (contact AAPB for multi-month contracts)

AAPB Corporate members save \$50 on monthly ads and \$500 for a yearly contract (excluding home page ads)!

E-News Banner

AAPB sends a member update e-newsletter to its 950 member with the latest happenings and pertinent information to our members bi-monthly. You can reach the core of the biofeedback field and key decision makers by placing a banner advertisement in the bi-monthly Member E-News.

Please submit files electronically. We accept .eps, .tif, .jpg, .gif, and .pdf formats. E-news banner ads should be 154 pixels wide x 229 pixels high. Digital files not meeting specification will incur additional charges.

\$500 – less than \$.01 per member!

Annual Meeting:

AAPB now offers advertising in the Preliminary and Onsite Program guide for the Annual Meeting to heighten your reach and provide optimal visibility among meeting attendees. As the primary tool for attendees to navigate the education, networking and exhibitor offerings of the meeting, the Preliminary and Onsite Program is referred to by attendees months prior to the meeting as well as multiple times daily throughout the event.

We can accept your ad as an electronic file – TIFF or PDF is preferred.

Preliminary Program Advertising – Place an ad in our online program that is sent electronically to more than 3,000 potential attendees!

- \$700 - Half Page, 4 Color Outside Back Cover (8 ½ x 5 ½)
- \$600 - Full Page, 4 Color Inside Back Cover (8 ½ x 11)
- \$600 - Full Page, 4 Color Inside Front Cover (8 ½ x 11)
- \$400 - Full Page, b/w or gray-scale (8 ½ x 11)
- \$350 - Half Page, b/w or gray-scale (8 ½ x 5 ½)

Onsite Program Advertising – Reach 300 Annual Meeting attendees in the onsite guide that attendees keep close at all times.

- \$700 - Half Page, 4 Color Outside Back Cover (4 x 4 ½)
- \$600 - Full Page, 4 Color Inside Back Cover (4 x 9)
- \$600 - Full Page, 4 Color Inside Front Cover (4 x 9)
- \$400 - Full Page, b/w or gray-scale only (4 x 9)
- \$350 - Half Page, b/w or gray-scale only (4 x 4 ½)

Please contact AAPB at info@aapb.org for ad deadlines

ADVERTISING POLICY: All advertising is subject to publisher's approval. The publisher reserves the right to reject or cancel an ad. Publisher's liability is to the direct cost of the advertisement. Publication of any ad is not an endorsement of the advertiser's product or service.